

## LAE-Branch-Success Stories

### Mrs Jenny Paul's Profile:

Jenny Paul is 41 years of age from Ambum Kompiam in the Enga Province and she is married to a man from Kiantu in the Eastern Highlands Provinces. She has been residing in Lae for the last 12 years.

Jenny is one of these few mothers who always want to help themselves engaging in income generating activities to sustain their families.

She initially started with table market business and bought a piece of land at Tailor compound where she is currently residing happily with her family.

Jenny had big dream and in 2014, she decided to rent a trade store from a neighbour at Tailor compound which she had successfully operated. This year will be her fourth year in the trade store business.

However, in January this year (2017) she was introduced to Women's Micro Bank and she opened a savings account and started conducting savings with us. Last month (May) she applied for a Market Meri loan of K5000.00 with us to increase her stock and she was successful with her loan application. With the loan funding from WMBL, she managed to increase her stock already which also increases her cash flow.

Jenny is now really happy with WMBL for providing such a vital financial service which enabled ordinary women like her to realise their dreams of becoming financially independent and start their own business. She said she will build her saving to come up with the required savings equity amount to apply for a big loan to start a PMV business and rental proprieties on her block in future.

